# Home Rowing Machine for Sale Newly Launched as Part of Expanded Cardio Equipment Range by Strongway Gym Supplies

*September 02, 2026*

Coventry, UK - September 02, 2026 -
Strongway Gym Supplies has launched a home rowing machine. The addition marks a clear move into cardiovascular training, expanding a catalogue that already includes seated cable stations and lat pulldown machines. The range now covers strength and cardio training within a single home fitness offering, accessible through the company's online store across the United Kingdom.

Rowing machines engage the legs, back, core, and arms in sequence during each stroke, distributing effort across the whole body rather than isolating a single muscle group. The Strongway model operates through an air resistance flywheel that increases resistance proportionally as the user pulls harder, removing the need for manual adjustment between strokes. The seat glides on a stable rail system, running quietly through both the drive and recovery phases. Front transport wheels allow the machine to be repositioned without lifting. Maximum user load capacity sits at 200 kilograms, and an LED performance display tracks time, distance, stroke rate, and calories burned in real time.

The seated cable station recently added to the Strongway catalogue is a free-standing unit requiring no drilling into floors or walls. It stands 192cm high, 140cm deep, and 71cm wide. The machine includes an 88.5kg adjustable weight stack with plate-loading attachments on both sides for users requiring resistance beyond the standard stack total. Precision cable mechanics deliver consistent tension across lat pulldowns, low rows, and tricep isolation movements, with a thick padded seat and row footplate providing support during use.

Further details about the seated cable station can be viewed at: https://strongway.co.uk/products/seated-cable-station-lat-pulldown-low-row-machine.

A 2022 review titled "Home-fitness and active ageing: A review", published in the Scientific Journal of Sport and Performance (DOI: 10.55860/IIUS3216) and conducted at the University of Urbino "Carlo Bo" in Italy by Capriotti A, Patregnani V, and Federici A, found that regular home-based exercise plays a key role in maintaining physical and cognitive health in older adults. The study concluded that individuals who engage in consistent physical activity at home tend to experience a higher quality of life compared to less active individuals. These findings relate to home-based physical activity generally and should not be interpreted as evidence specifically validating any particular piece of equipment as the means of achieving those outcomes.

Rowing is generally considered a lower-impact activity compared to running, placing reduced stress on joints during the movement, though individual experience varies depending on technique and pre-existing conditions. For users who already own strength equipment such as a power cage or barbell set, a rowing machine addresses the cardiovascular component of training that resistance equipment alone does not replicate, making it a complement rather than a replacement for barbell or cable-based training. The Row Erg Rowing Machine 2.0 measures 2,420mm in length and 605mm in width, with adjustable footrests and an ergonomic handle providing secure foot placement and grip throughout each stroke.

Further details about the air resistance rowing machine can be viewed at: https://strongway.co.uk/products/row-erg-rowing-machine-air-resistance-cardio-training-home-gym.

The rowing machine suits users across different experience levels. Beginners benefit from the lower-impact nature of the movement, whilst more experienced users can sustain higher intensities across interval and endurance sessions, using the LED display to track output in real time. The seated cable station serves a complementary function within the same setup, targeting upper-body pulling strength through lat pulldowns and low rows whilst the rowing machine handles full-body cardiovascular conditioning.

Dispatch covers mainland UK addresses with delivery timelines confirmed during checkout. The rowing machine ships in packaged components requiring minimal assembly, with instructions included.

The launch of the rowing machine alongside the seated cable station reflects a deliberate broadening of the Strongway Gym Supplies home fitness catalogue. While the range previously centred on strength-training equipment such as barbells, dumbbells, and power cages, the addition of dedicated cardiovascular and cable-based pulling equipment addresses a gap many home gym users encounter when their setup handles resistance training but lacks structured cardio options.

Previous information regarding the rowing machine for sale announcement remains accessible for reference. For users seeking both cardiovascular conditioning and upper-body pulling strength within a home setup, the two products now sit within the same catalogue, reducing the need to source equipment across multiple suppliers.

###

For more information about Strongway Gym Supplies, contact the company here:Strongway Gym SuppliesMandip Walia+44-800-001-6093sales@strongway.co.ukStrongway Gym Supplies, 26 The Pavilion, Coventry CV3 1QP, United Kingdom

**Strongway Gym Supplies**

*Strongway Gym Supplies, UK's top gym gear supplier for commercial, home, or studio use. Wide range includes Barbells, Dumbbells, Kettlebells and more. Products underlie strict quality control. Wholesale for commercial buyers also available.*

Website: https://strongway.co.uk/

Email: sales@strongway.co.uk

Phone: +44-800-001-6093

Strongway
Gym Supplies