



Hodgins & Kiber, Atlanta Personal Injury Lawyer, Launches Attorney ATL Brand and Enhanced Digital Platform

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ATLANTA, GA - January 14, 2026 -

Hodgins & Kiber, LLC has unveiled its new Attorney ATL brand identity alongside a comprehensive digital platform designed to provide Atlanta accident victims with improved access to legal resources and representation. The rebranding initiative introduces streamlined communication tools, expanded educational resources, and enhanced case evaluation capabilities for individuals seeking personal injury legal assistance.

The Atlanta-based law firm, led by attorneys David Hodgins and Troy Kiber, developed the Attorney ATL brand to create a more accessible and client-focused identity while maintaining the firm's established reputation for advocacy and ethical representation. The new digital platform features comprehensive information about various accident types, attorney profiles, client testimonials, and simplified contact options with 24/7 availability.

"The Attorney ATL rebrand represents our commitment to making legal representation more accessible to

accident victims throughout Atlanta," said David Hodgins, founding partner at Hodgins & Kiber, LLC. "Our new digital platform removes traditional barriers between injured individuals and experienced legal counsel, ensuring that anyone who needs help can easily connect with our team and understand their legal options."

The firm's enhanced digital presence arrives as personal injury cases continue to rise across metropolitan Atlanta. The new website provides detailed information about car accidents, truck accidents, motorcycle collisions, rideshare incidents, pedestrian accidents, spine injuries, and traumatic brain injury cases. Each practice area section includes educational content designed to help injury victims understand their rights and the legal process.

The firm operates on a contingency fee basis, meaning clients pay no upfront costs and only compensate the firm if a successful settlement or verdict is achieved. This approach aligns with the Attorney ATL mission of removing financial barriers to legal representation. As a Hodgins & Kiber Atlanta personal injury lawyer team, the attorneys continue to handle complex injury cases while the new Attorney ATL brand enhances their ability to connect with and serve accident victims throughout the metropolitan area.

Troy Kiber, who brings over 14 years of legal practice in Atlanta to the partnership, emphasized the importance of transparency in attorney-client relationships. "Clear communication has always been fundamental to our practice, and the Attorney ATL platform amplifies this principle," Kiber stated. "The redesigned interface allows clients to track their case progress, access important documents, and maintain direct communication with their legal team throughout the representation process."

Both Hodgins and Kiber bring substantial legal credentials to their practice. Hodgins earned his law degree from the University of Alabama School of Law on a full merit-based scholarship, where he served on the Alabama Law Review and Campbell Moot Court Board. Kiber graduated magna cum laude from the University of Tennessee College of Law, where he served as President of the Student Bar Association and was inducted into the Order of the Barristers.

The firm has gained recognition from Expertise.com and has been featured on major media outlets, including FOX and CBS. From their office at 1720 Peachtree Street NW in Atlanta, the attorneys serve clients throughout the metropolitan area, including Stone Mountain, College Park, Midtown, Buckhead, and surrounding communities.

The Attorney ATL launch demonstrates how established law firms can adapt to changing client expectations while maintaining their core values of integrity, experience, and representation. For individuals seeking an

Atlanta personal injury lawyer, the new platform provides a comprehensive resource for understanding legal options and accessing experienced counsel.

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For more information about Hodgins & Kiber, LLC, contact the company here: Hodgins & Kiber, LLC
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Hodgins & Kiber, LLC

Atlanta personal injury attorneys David Hodgins and Troy Kiber fight for accident victims across metro Atlanta. We handle car, truck, and motorcycle accidents with integrity and aggression?maximizing your recovery while you focus on healing.

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The logo features the word "ATTORNEY" in a bold, black, sans-serif font, followed by "ATL" in a bold, blue, sans-serif font. The "ATL" is enclosed within a thin blue rectangular border. A thin blue horizontal line is positioned directly beneath the "ATTORNEY" text.