IntroDrink Expands Premium Natural Supplements Portfolio to Meet Growing Swiss Wellness Demand

May 15, 2026

Zurich, Zurich - May 15, 2026 -
IntroDrink, a leading Swiss online retailer of natural health products, has expanded its comprehensive range of dietary supplements and wellness solutions to address increasing consumer demand for premium, science-backed nutritional support across Switzerland.

The expansion comes as Swiss consumers increasingly prioritize natural health solutions over synthetic alternatives, with particular growth in immune support, detoxification, and beauty-from-within categories. The company's enhanced portfolio now encompasses over 100 premium products spanning nine distinct wellness categories, from adaptogenic herbs to natural cosmetics.

The company's IntroDrink bundles have emerged as a particularly popular option among consumers seeking comprehensive nutritional support. These curated collections combine complementary supplements for targeted health objectives, including immune power, beauty glow, detoxification, and energy enhancement. Each bundle is designed to provide synergistic benefits while simplifying the supplement selection process for

consumers.

"Swiss consumers are becoming more discerning about their health supplements, seeking products that combine traditional natural wisdom with modern scientific validation," said a spokesperson for IntroDrink. "Our expanded range reflects this evolution, offering everything from single-ingredient supplements to carefully curated wellness bundles that address specific health goals."

The company has also strengthened its position in the natural beauty segment, introducing collagen peptides, hyaluronic acid, and biotin supplements that support skin, hair, and nail health from within. These beauty-focused nutrients complement the company's natural cosmetics line, which features tallow-based skincare and traditional Aleppo soaps.

Among the expanded offerings, IntroDrink detox products have seen notable interest as awareness grows about environmental toxins and the importance of supporting the body's natural cleansing processes. The detox range includes traditional cleansing agents like chlorella and spirulina, alongside specialized formulations such as zeolite and bentonite clay, which are known for their ability to bind and eliminate toxins.

Fitness and performance nutrition represents another area of significant expansion, with IntroDrink now offering clean alternatives to conventional sports supplements. The range includes plant-based proteins, amino acids, and natural energy boosters that cater to athletes and active individuals seeking performance enhancement without synthetic additives.

"We recognize that optimal health requires a holistic approach," added the IntroDrink spokesperson. "That's why our portfolio extends beyond basic vitamins to include adaptogenic mushrooms like reishi and lion's mane, stress-management supplements featuring ashwagandha, and sleep support formulations with natural melatonin."

All products in the IntroDrink portfolio undergo rigorous quality testing to ensure purity and bioavailability. The company prioritizes natural ingredients and offers numerous vegan and organic options to meet diverse dietary preferences and requirements.

IntroDrink operates exclusively online through introdrink.ch, serving customers throughout Switzerland with fast delivery and transparent pricing. The company maintains an educational blog that provides science-based health information, helping consumers make informed decisions about their wellness journey. The platform features detailed product information, ingredient transparency, and guidance on selecting appropriate supplements for individual health goals.

###

For more information about IntroDrink.ch, contact the company here:IntroDrink.chkontakt (at) introdrink.chkontakt@introdrink.ch

IntroDrink.ch

Swiss premium supplements and natural health products. Vitamins, minerals, superfoods, natural cosmetics, and wellness bundles at introdrink.ch.

Website: https://introdrink.ch

Email: kontakt@introdrink.ch